

SFH ANNUAL REPORT 2020

Inspiring people challenged by cancer through the positive energy of surfing and the ocean

Founder's Reflections 2020 by Bob Voglin

This year we were excited to charge into our ninth year of the Surfing for Hope Foundation. After a very successful 2019 we were ready to grow and share our love of surfing and the beach life with the cancer community. With the encouragement and support of Stu's crew at **Shell Beach Surf Shop** and our tireless volunteers, we seamlessly adapted to the pandemic and powered through safely and sanely. We were able to run our monthly **Pure Stoke youth camps** from May to October -- which were more popular than ever because surfing is one of the COVID safe outdoor sports that was able to continue. Our tribe of stokers grows and continues to help and support those kids whose families are challenged by cancer.



In our 2020 "virtual" version of our annual longboard surf contest, we pared it down to one heat—my favorite **Pure Stoke team heat**. Such fun and creativity was seen as the teams submitted entries via video and the winning women of **Team Spirit from San Clemente** rose to the top! View all entries at surfingforhope.org/purestoke. Gather your team to gear up for hopefully next year as we look forward to getting back "live" at the Pismo pier in **October 2021**.

Also new this year, Tom and Karen came up with the great idea to hold a camp similar to our children's program for survivors. On October 10, 2020 we held our first **Cancer Survivor Surf Camp & Summit**. In honor of breast cancer awareness month, we had 28 women cancer survivors and supporters come out for a very special day of fun, surfing and sharing. We had a gourmet lunch from **Beda's Biergarten** at the **SeaCrest Hotel** as we listened to Dr. Spillane's Zoom meeting on survivorship and cancer resources. What a powerful day for thrivers and survivors to share their experiences. One comment touched my heart and reflects the power in what we do, "This is the best day since I was told I have cancer."

At the end of the year I will celebrate the seventeenth year since my cancer experience. It has been challenging and difficult but faith, family and of course the wonders of surfing help me on this difficult ride. I continue to ride the wave of hope and know we are making a difference by giving families a tiny reprieve from this disease. We are looking forward to our tenth anniversary celebration in October 2021!

"Hope sees the invisible, feels the tangible, and achieves the impossible." Helen Keller

SFH FINANCIALS 2020 AT A GLANCE

MONEY IN

Balance forward from 2019	\$15,500
Sharkev Foundation Grant	\$10,000
Wheeler Foundation Grant	\$10,000
French Hospital Medical Center	\$10,000
S & B Hearst matching donation	\$13,500
Wine ticket sales	\$8,200
Kevin Honeman Memorial Donations	\$3,200
Other survivor camp donations	\$500
Cancer Health Fair "Virtual" Booth sales	\$4,500
TOTAL INCOME	\$75,400

MONEY OUT

Surf Camps Expenses (1500X8)	\$17,000
Facility rental (Seacrest)	\$1,000
Advertising & Web Site	\$3,400
Sweatshirts Masks & Supplies	\$8,200
Legal (insurance) and accounting	\$2,300
COVID preparedness (boxed lunches, etc)	\$3,000
Charitable donation to HCRC	\$7,500
Charitable donations General	\$7,500
TOTAL EXPENSES	\$49,900

INCOME MINUS EXPENSES 2020

BALANCE FORWARD TO 2021

\$25,500

**THANK YOU TO OUR
GENEROUS WINE DONORS
AND TICKET BUYERS**

Belin Tanner was our big winner!

WAIMEA LEVEL DONORS



The Sharkey Foundation

The Wheeler Foundation

Steve & Barbara Hearst

Survivor Health Fair Supporters

Coastal Radiation Oncology

Port San Luis Harbor

Merck

Bristol Myers Squibb

California Dental Society

Caris Life Sciences

Sanofi Genzyme

**Survivor Summit Committee &
Volunteers**

Andy McKay

Bob and Nancy Voglin

Kristin McCormick

Dave Ybarra

Heidi Fiorentino

Kelly Stella

Yvonne Jordan

Mary Wood

Stu Silvani

Jordan Jordan

Special Thanks

Aloha Shirt Shop

Elinor Dempsey & Haylee Red

Hal & Maria Sweasey// Remax

Jim & Debby Saunders

Gloria Caine (HCRC)

J. Carroll T-shirts

Casa Dumetz Wines

Kynsi Winery

Cass Winery

Baileyana Winery

Shell Beach Surf Shop

Ted Emrick

The Littler Family

Missy Harris /Hubbell Real Estate

Elliot Kahn

Kennon Garcia

There are so many others! Please
forgive us if we forgot to list you here!

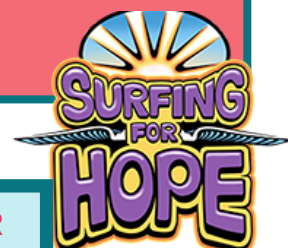
Surfing for Hope Foundation is a San Luis Obispo, California 501c3 non-profit organization that was created to help ease the difficulty of cancer through the healing powers of surfing and the ocean life. Our original event, the SFH Longboard Surf Contest and Benefit Auction in 2012, was inspired by cancer survivor Bob Voglin as a charity event to help return the support he received during his own struggle. Partnering with his oncologist, Tom Spillane MD, Bob created the foundation to run the contest. Karen Allen MD joined on to run the fundraising events.



Like our original beneficiary in 2012 (the **Hearst Cancer Resource Center at French Hospital**) our mission continues to be to support and raise awareness and funds for local cancer resource groups, including our own **Pure Stoke Youth Program**. The free monthly surf and beach activity clinics are for kids that have been affected by cancer (either another family member or themselves), and are in need of a day off from medical situations. New this year and slated to start up again in March will be our similar women's **Cancer Survivor Surf Camps**. These support groups on the water/beach are the original vision of founder Bob Voglin and will be run by the Shell Beach Surf Shop. No experience is necessary. Lunch and all equipment will be provided.

HONORARY PADDLE OUT AVILA BEACH OCTOBER 2020

Our paddle out held at Avila Beach was a last minute small ceremony, that to respect the restrictions on large gatherings we did not advertise. Thank you to Dave Ybarra and Matt Zepeda and to the balmy warm weather! After the paddle out we received some sad news about one of our volunteers who helped last year with our events. Kevin Honeman recently passed away from his own battle with cancer. Kevin was a big fan of what we do and we really connected with him even though we did not get to spend a lot of time with him. Kevin's full obituary is available on our blog/website, where, at Kevin's request, he asked friends and family to donate to Surfing For Hope in lieu of flowers at his funeral. Through our website, we received over two dozen donations from Kevin's family and friends. We will hold next years memorial paddle out in his honor. Thank you Kevin!



SHARE THE STOKE! GET INVOLVED! Visit SurfingForHope.org OR
EMAIL US AT SurfingForHope@GMAIL.COM

