



Dear Potential Sponsor,

Central Coast surfers and the community of the Central California Coast are hosting the seventh annual *Surfing for Hope Benefit and Surf Contest* on in Pismo Beach and Avila Beach, California. Over the past six years we have raised more than \$250,000 for various cancer support organizations in our community, including the foundation's own Pure Stoke Youth Camp. We invite you to become a supporter of the Surfing for Hope Foundation's festivities on October 6th, 2018.

"Through this annual event, our organizers and participants strive to show how the ocean and the sport of surfing are therapeutic and healing. It also gives the surfing community an opportunity to give back to people in need by sharing what we love."

--Bob Voglin, surfer, cancer survivor, and Surfing for Hope founder

All proceeds from Surfing for Hope 2018 will benefit the Surfing for Hope Foundation in San Luis Obispo, California. In addition to Voglin, the Surfing for Hope Foundation Board includes Karen Allen and Tom Spillane. Since 2012, the foundation has raised more than \$250,000 to support and assist cancer patients and their families. 2017 beneficiaries included the Hearst Cancer Resource Center, Pure Stoke Youth Program, Mission Hope Cancer Center, 17Strong, Cancer Support Community North County and Arroyo Grande Community Hospital.

We are excited to announce several new changes to this year's event:

The Longboard Surf Contest (Saturday, Oct. 6, starting at 7:00am) is upgraded to Pro-Am status.

The Cancer Resource Health Fair (Saturday, Oct. 6, 10:00 - 2:00pm) features businesses and local groups providing support, education, and help to individuals and their families currently going through the cancer experience. Participants will enjoy free live entertainment as well.

Our Benefit Reception (Saturday, Oct. 6, 5:00 - 8:00pm) has been changed to a Roof Top Gala atop the new Inn at the Pier in Pismo Beach. PLEASE NOTE our fundraiser benefit will be the same day as the contest. Our surf themed silent auction bidding will be available all day in the lobby of the hotel.

Our Awards Ceremony (Saturday, Oct. 6, starting at 4:00pm) will also be held at the new Inn at the Pier.

As a sponsor, your contribution will go directly to the Surfing for Hope Foundation to run the benefit surf contest. 100% of the proceeds from this event go back into our Pure Stoke Youth Camp as well as other cancer support services on the central coast, including for example, the HCRC, Mission Hope, AGCH and the Cancer Support Community in North County.

All sponsors will receive ample recognition of their support via event promotion and at the event itself (see below). With a highly successful event over the past six years, this years 7th annual Surfing for Hope is sure to be a sold out event celebrating what it means to be grateful and alive.

Sincerely,

Surfing for Hope Foundation
Bob Voglin & Tom Spillane
surfingforhope.org

Sponsorship Opportunities

Waimea Sponsor

\$10,000

- Recognized as Presenting Sponsor on all promotional materials
- Booth at Surfing Contest
- Prominent Signage at Surfing Contest and Opening Ceremonies
- Logo on T-Shirts and Event Website, surfingforhope.org
- Admission for eight to the Benefit Reception and admission for four to Awards Reception
- Acknowledgement at Opening Ceremonies, Surf Contest and Surfing Contest Awards Reception
- Other recognition opportunities

Rincon Sponsor

\$2,500

- Prominent Signage at Surfing Contest and Opening Ceremonies
- Logo on Event Website, surfingforhope.org
- Admission for four to the Benefit Reception and admission for two to Awards Reception
- Acknowledgement at Opening Ceremonies, Surf Contest and Surfing Contest Awards Reception
- Other recognition opportunities

Pismo Beach Sponsor

\$500

- Admission for one to the Benefit Reception
- Recognition opportunities

Sunset Sponsor

\$5,000

- Booth at Surfing Contest
- Prominent Signage at Surfing Contest and Opening Ceremonies
- Logo on Event Website, surfingforhope.org
- Admission for eight to the Benefit Reception and admission for four to Awards Reception
- Acknowledgement at Opening Ceremonies, Surf Contest and Surfing Contest Awards Reception
- Other recognition opportunities

Malibu Sponsor

\$1,000

- Signage at Surfing Contest and Opening Ceremonies
- Logo on Event Website, surfingforhope.org
- Admission for two to the Benefit Reception
- Acknowledgement at Opening Ceremonies, Surf Contest and Surfing Contest Awards Reception
- Other recognition opportunities

Morro Bay Sponsor

\$250

- Recognition opportunities

Yes, I would like to be a sponsor for Surfing for Hope!

Waimea Sponsor, \$10,000

Sunset Sponsor, \$5,000

Rincon Sponsor, \$2,500

Malibu Sponsor, \$1,000

Pismo Beach Sponsor, \$500

Morro Bay Sponsor, \$250

Other Amount _____

My sponsorship is in memory of: _____

Company Name (as you wish it to appear on all materials) _____

Contact Name _____

Phone _____ E-Mail _____

Address _____ City/State/zip _____

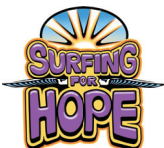
I have enclosed a check made payable to Surfing for Hope Foundation

Please charge my: Visa MasterCard AMEX Discover

Credit Card # _____ Expiration Date _____

Printed Name _____ Date _____

Signature _____



Please return completed forms to:

Surfing for Hope Foundation, 1304 Woodside Drive, San Luis Obispo, CA 93401

Phone: (805) 305-5088 Fax: (805) 543-6271 Email: sponsors@surfingforhope.org Web: surfingforhope.org

Surfing for Hope Foundation is a California non-profit public benefit corporation. Tax ID # 36-4762809.